



Every Child Campaign

Giving Every Child the Opportunity to Hear the Gospel

The Every Child Campaign - an initiative of CEF of Virginia, Peninsula Chapter - is based on God's will "that not one of these little ones should perish." (Matthew 18:14) We want to give each of the 42,000 elementary-aged children in our chapter area the opportunity to hear and respond to the gospel "love story" of Jesus Christ, the Son of God.

This **Every Child** focus will take concerted effort in **Prayer** and **Funding** by God's people to support the **Going = Ministry to children!**

You can participate in what God is doing here on the VA Peninsula in one or more of these three ways!

Prayer

Putting hands and feet to Jesus' mission to seek and save the lost, CEF of Peninsula focuses on children and their needs.

Factual data tells us that 90% of the children in our neighborhoods have not heard the gospel message of salvation. Our first priority is to share about the God who loves and wants to be Savior, promising to walk with you and never leave you.

Caring for children will also include attending to their physical, social and emotional needs. More than ever before, the most vulnerable in our society are under attack: living in neglect, poverty, violence, abuse, and dangers at school and at home. Lamentations 2:19 strikes a chord today where we live:

"Arise, cry out...Pour out your heart like water before the presence of the Lord! Lift your hands to him for the lives of your children, who faint from hunger at the head of every street."

Will you join our prayer network on the enclosed CONNECT card to lift up the children's needs to the Lord in prayer?



Ministry



“How do we reach 42,000 children?” While being called to CEF ministry 12 years ago, Tom Boor asked God this very question, feeling all alone like Elijah. God’s answer was “Every community has my true church to whom I have given the Great Commission, and they are my ambassadors for Christ to reach the children. Your part is to present and support child evangelism by my churches.” The core of the Every Child Campaign strategy is CEF’s partnership with the local churches. CEF assists churches in going outside their church walls to reach children through the provision of proven ministry methods, training and literature.

Good News Clubs reach children in the schools during the school year. **5-Day Clubs** (like VBS on the road) reach kids during the summer months in housing projects, apartments, day care centers, neighborhood homes, and community centers. Party clubs, fair tents, and community events reach children all year long.

Our objective is threefold:

1. To weave the Good News message throughout every event
2. To disciple kids to know God and to live for Christ
3. To establish them in a local church for continued growth and service.

Is God calling you to take part in this focused ministry to children?

Funding

CEF serves as a catalyst in communities and churches, challenging and then equipping them to share the Good News of Jesus Christ with children who have not heard.

The scope of our Every Child Campaign calls for active ministry in all **13 counties and 5 cities** on the peninsula, including a Good News Club in each of **93 elementary schools**.

Our growing need includes board members who are passionate about the “every child” vision. We also need more staff and administrative personnel to support promotion, operation and training requirements of our club team members. Donations are needed to fund salary, training, material, travel, and administrative expenses for staff and club support. Romans 10:14 asks “How will they hear? Who will go? Who will send workers?”

Are you willing to give to the Every Child Campaign and offer the free gift of eternal life to children?

Calling

Prayers, Workers, Givers: God calls his people to be like Jesus: having a passion for the lost, taking up the cross as ambassadors, reconciling the lost to God through the message of the gospel. We are seeking God's people with a heart to reach lost children. Because children are the most receptive and responsive to the gospel message, they are strategic as the best investment one can make in the kingdom of God!

How is God calling YOU to be a part of reaching children here on the VA Peninsula? Will you pray for this generation of lost children? Will you serve so they can hear? Will you give so others can go and tell?

Chapel Information Meeting

The Williamsburg Community Chapel has established a partnership with Child Evangelism Fellowship. This is your opportunity to hear the Chapel's new Missions Director, Wes White, introduce CEF ministry as part of the Chapel's Movement of local missions to reach unchurched children outside the church walls. Tom Boor and Martha Clouse will explain how we reach kids in public schools through Good news Clubs and other CEF ministries.

The Information Meeting is scheduled for **Sunday evening October 23rd, at 7 PM, Moog Hall.**

Info and Questions Contact

**Martha Clouse, 740-972-1689,
marthaclouse@gmail.com**

**Tom Boor, 757-871-6382,
tom.boor@mission4-14.com**



Sharing Jesus with Kids

Good News Club Matoaka Elementary School

The Williamsburg Community Chapel is sponsoring a Good News Club at Matoaka Elementary School. The Club is starting on **November 15th, meeting on Tuesdays, 4-5:30 PM.** A GNC team of Chapel volunteers is being recruited. Sign up to participate by returning the enclosed card, or contacting Martha or Tom.

GNC Team Training

Comprehensive training is open to everyone and free. It will be held **October 29, 9 AM - 4 PM at the Chapel, Room 120. Register at: <https://f8s.co/1n3r>**

Good Changes ...

Chapter Staff: A mantra around CEF for staff workers is “Don’t do the work of ten; get ten to do the work.” The Lord has brought relief for Tom by providing volunteers to fulfill key chapter staff positions:

Tom Boor – Chapter Ministry Coordinator
Kevin Mooers – Ministry Coordinator of Northern Neck Counties
Carol Smith – Prayer and GNC Coordinator
Martha Clouse – GNC Coordinator
Judy Mooers – Training Coordinator
Dianne Tate – Youth Coordinator

Newsletter: Tom was called to CEF ministry 12 years ago as a single, by-faith missionary in Virginia. His informative newsletters updated YOU, his supporters, on ministry endeavors across the state. Now with multiple staff in the chapter, future newsletters will be published as a CEF of Peninsula Chapter newsletter with articles contributed by staff and others.

Donations: Our new Every Child emphasis dictates that donations be made to the entity of the Peninsula Chapter for the ministry of reaching kids. Within the ministry there are very worthy projects where designated gifts will be respected to the extent possible; but when projects are ended or there are excess funds, be assured that these funds will be used where most needed within the chapter.

Challenge!

The scope of the Every Child Campaign dictates God’s help! Our part is faithfulness to his will of none “perishing.” We need more people and funding. We need to promote the urgent plight of children and raise an army of prayer warriors, 1000 team workers and donors to support tripling our budget to 150K.

What about You?

For the sake of the children at this time, will you ask God if he wants you to spend the rest of your life where it will count the most? Serve as an ambassador in the ministry of reaching children, impacting their eternal destiny. Praying, giving, joining a team, serving as a board member or serving as a support worker or resource person.
Your skill-set and willingness can be used somewhere in this wonderful

Will you Join the Every Child Campaign?

CEF of Peninsula, P. O. Box 5176, Williamsburg, VA 23188
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2015-16 Peninsula Chapter Ministry Year

Good News Clubs:	17
5-Day Clubs:	9
Christmas Parties:	20
Fairs:	3
J You Connection:	1
Children Attending:	1,492
Military Children:	86
Kids Receiving Christ:	164
Trained Workers:	143



This is a great way to reach the children in your neighborhood or school/grade/class who do not attend church. For each team of six, CEF USA will provide the kit of materials free and CEF Peninsula will provide the team training free. These 90 minute parties are designed to learn with fun. They can be scheduled anytime during the first two weeks of December.